



Press Release 30-09-14

Creative Industries Fund NL presents Young Talent at Dutch Design Week

During the Dutch Design Week, which runs from 18 to 26 October, the Creative Industries Fund NL is showcasing young talent. The exhibition *In No Particular Order* displays work by young creative professionals who in 2013/2014 received a year-long grant from the Creative Industries Fund NL. The exhibition focuses on recent work, but also provides insights about the current generation of creative who are active in the fields of design, architecture and e-culture.

What makes someone a talent? How is talent moulded? That is the pivotal question addressed by this exhibition at the Schellensfabriek in Eindhoven. Factors that play a role in the shaping of talent – equipment, production processes, influential books, role models and correspondence – were investigated and amassed for this presentation. Do people acquire talent through practical experience or are they born with it? 'With this exhibition I wanted to separate the notion of talent from its aura of mystery and dissect the actual qualities and other factors that contribute to the shaping of talent,' explains curator Agata Jaworska.

New work and interpreting current trends

In No Particular Order presents work by individual talents, but also reveals trends and interrelationships. Sketchbooks, personal libraries, studios, working methods and ideas are combined to provide a surprising insight into this young generation of creatives. This reveals overarching themes such as interdisciplinary approaches and critical visions. 'I don't want to survive in a design world that is totally fixated on mass production and products,' says designer Jólán van der Wiel, while fashion designer Pauline van Dongen questions the very field in which she operates: 'The fashion industry is so dominant that almost nobody reconsiders the way we produce and distribute.'

The exhibition features work by Adriaan Aarnoudse, Alike van der Kruis, Arna Mackic, Beer van Geer, Boris de Beijer, Danny Cremers, Deniz Terli, Elisabeth Klement, Foteini Setaki, Irma Földényi, Jinhyun Jeon, Jólán van der Wiel, Jorge Bakker, Linda Valkeman, Maaïke Fransen, Pauline van Dongen, Pieter Stoutjesdijk, Pinar Demirdag, Rick van der Linden, Rogier Delfos and Viola Renate. [About the participants](#).

Talent development grants

Talent development is one of the Fund's five objectives. Up to 30 highly promising designers/creatives are selected for a grant every year. The Fund also offers a supporting programme to improve the tie-in with professional practice. There is coaching and support for the group and on an individual basis to develop entrepreneurial skills and professionalism, where possible tailored to individual needs.

18–26 October 2014
11:00–20:00 daily
Schellensfabriek, Vestdijk 280, Eindhoven
www.creativeindustriesfund.nl

The exhibition is accompanied by a special publication, which is available at the exhibition itself or can be ordered via info@stimuleringsfonds.nl.

Note for the editor, not for publication:

High-res images are available on our [online press page](#). For further information and press enquiries, please contact: Creative Industries Fund NL | Lucy van Kleef (Communications), tel. +31 (0)10 – 436.16.00 or l.vankleef@stimuleringsfonds.nl